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Logistics Solution: ClearOrbit Delivers Enhancements To Gemini Mobile Software Solution For Oracle Process Manufacturing

12/6/2006

Added Functionality Simplifies Order Fulfillment Processes for Consumer Packaged Goods, Healthcare/ Pharmaceutical, & Industrial Products Manufacturers While Leveraging Oracle ERP

ClearOrbit®, the leading provider of real-time supply chain execution and reverse logistics solutions, today unveiled the most advanced version of the company's Gemini Mobile Solution for Oracle® Process Manufacturing (OPM). Like its predecessors, Gemini 11.5.10e automates high-volume supply chain transactions within OPM, increasing receiving, inventory and shipping accuracy by allowing mobile workers to perform key transactions using RF wireless handheld or forklift-mounted bar code scanners. The newest release features a dramatically simplified set of order fulfillment transactions to move items directly from manufacturing completion to the shipping lane, increasing throughput by 200 percent or more. This is especially important for industries such as consumer packaged goods, where inefficient shipping processes often represent a major operational bottleneck.

"For companies running OPM wishing to improve operational processes and reduce costs through mobile automation, there's no better choice in the world than Gemini for OPM," said Warren Sumner, vice president of marketing and strategy for ClearOrbit. "Release 11.5.10e further elevates ClearOrbit's position in terms of functionality, performance and innovation. We now automate more than 75 key OPM transactions, directly tied in real-time to the OPM data model, providing rapid time to deployment and reduced implementation costs. The newest version shows our continued commitment to expanding functionality for OPM users."

Welch's, the world's leading marketer of Concord and Niagara grape-based products, is one consumer goods manufacturer currently deploying Gemini 11.5.10e. "We chose to implement ClearOrbit's new Gemini solution because of the company's successful track record with OPM products, and based on the company's ability to deliver new capabilities as standard product," said Brad Jackson, Welch's business process owner for plan to produce. "Gemini offers a broad product set, and seamless integration to Oracle. We expect to achieve significant efficiency gains and improved operational control, while fully leveraging our investment in Oracle Process Manufacturing."

In addition to order fulfillment enhancement, Gemini 11.5.10e features expanded capabilities for automating lot traceability and accountability, critical transactions for consumer packaged goods, healthcare/pharmaceutical and industrial products manufacturers. By automating data collection from receiving through production to shipping, Gemini 11.5.10e eliminates human error throughout the order fulfillment process. Unlike other applications that run off proprietary third-party databases or use custom interfaces, Gemini integrates directly to the OPM system in real-time, thus greatly reducing implementation time and costs, and ensuring data accuracy and integrity are never compromised. Gemini 11.5.10e is available immediately. For product specifications, please visit <http://clearorbit.com/productsPSmdaOpm.php>.

About Welch's

Welch's is the world's leading marketer of Concord and Niagara grape-based products, including 100% grape juice and jelly. The company produces a variety of other fruit-based products, including 100% juices, juice cocktails, and drinks in the following forms: single serve, bottled, refrigerated, and frozen and shelf-stable concentrates. In addition, Welch's produces a number of fruit spread products under both the Welch's and BAMA brand names. Welch's Web site can be found at www.Welchs.com. Founded in 1869 by Dr. Thomas Bramwell Welch, Welch's is a grower-owned cooperative and functions as the processing and marketing subsidiary of the National Grape Cooperative. Today, the company sells more than 400 products throughout the United States and in more than 50 other countries and territories worldwide.

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About ClearOrbit

ClearOrbit's real-time supply chain execution and reverse logistics solutions improve the speed, visibility, and control of extended manufacturing and distribution supply chains. Since 1994, Austin, TX-based ClearOrbit has assisted more than 275 clients in automating and controlling process execution within their extended supply networks. ClearOrbit delivers on the promise of Enterprise Resource Planning (ERP) systems such as Oracle and SAP with fully integrated supply chain execution, collaboration and reverse logistics solutions that address 'last mile functionality' issues while complementing the existing infrastructure. ClearOrbit customers include market leaders such as Alcoa, Biogen Idec, Colorcon, GE, Lifecell, Parmount Farms, Torani Syrups, Welch's and Darigold. For more information, visit www.clearorbit.com.

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