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Paramount Farms Integrates ClearOrbit, Oracle Software Systems

Jul 22, 2005
Frontline Solutions



July 22, 2005 -- Paramount Farms is deploying ClearOrbit's Gemini Simplified Interface (G.SI) Suite for Oracle Process Manufacturing. Paramount Farms is the world's largest vertically integrated supplier of pistachios and almonds, managing 175,000 square feet of cold storage with up to 190 million pounds of capacity. ClearOrbit's G.SI for Oracle Process Manufacturing (OPM) solution enables companies running OPM to leverage bar code, RF scanning and RFID to dramatically improve inventory, warehousing and shipping operations.

"Now we can instantly access processing information, delivery dates, quality specs and the entire shipping schedule," said Curtis Hudson, vice president of logistics at Paramount Farms. "When you handle, inventory and ship time-sensitive food products like pistachios and almonds, data accuracy with speed are the key ingredients to efficiently serving our customers. ClearOrbit enables us to bar code every lot and track every step of our processing orders including a tight match to our customer's packaging and shipping specifications. ClearOrbit's configurability and rules engine allow us to meet the needs of diverse business processes while retaining a standardized system architecture."

Because of ClearOrbit's tight integration to the Oracle enterprise data model, implementation costs are significantly lower than other alternatives that rely on a third-party proprietary database.

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This year, Frontline Solutions celebrates its 20th anniversary. What do you think was the most significant supply chain technology development in the past 20 years?

IEEE 802.11 wireless LAN standards.

Creation of RFID standards (ISO and/or EPC).

Web-based electronic data interchange (EDI).

Introduction of Palm OS and Windows CE/Pocket PC.

Wide-area wireless communications.

The Internet.

Please include your comments on this month's poll question by clicking [here](#).

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